

1. **Sponsors:** By entering the Alfred Music & Dexibell Summer 2018 Sweepstakes ("Sweepstakes") sponsored by Alfred Publishing, LLC dba Alfred Music ("Alfred" or "Sponsor") and Dexibell ("Dexibell" or "Sponsor") (collectively "Sponsors") and conducted by Alfred Music (Host), and accepting the terms herein, you agree to be bound by the following rules ("Rules"), which constitute a binding agreement between you, on the one hand, and Sponsors on the other. These Rules apply only to this Sweepstakes and not to any other sweepstakes or contest sponsored by either or both of the Sponsors. None of the following entities is a sponsor of, or associated with, this Sweepstakes: Twitter, Inc., Facebook, Inc. or their respective parent, subsidiary or affiliated entities.

2. **HOW TO ENTER:** The Sweepstakes begins July 15, 2018 at 12:00am Pacific Daylight Time (PDT) and ends on August 17, 2018 at 11:59pm PDT ("Sweepstakes Period"). During the Sweepstakes Period, all Entrants must submit a completed entry form in one of the following ways:

BASIC ONLINE ENTRY: Online entry forms are available at alfred.com/dexibell for your Basic Online Entry. All designated information on the online Sweepstakes entry form must be submitted to be an eligible Basic Online Entry. Entrants must be the registered subscriber of the email account from which the entry is made. Entries must be received during the Sweepstakes Period by Host's servers no later than 11:59pm PDT on August 17, 2018.

BASIC MAIL-IN ENTRY: You may enter during the Sweepstakes Period by hand-printing your name, street address, phone number, and email address on a piece of paper mailing it in an envelope with first-class postage to P.O. Box 10003, Van Nuys, CA 91406-1216 Attn: Customer Service. All basic mail-in entries must be postmarked between July 15, 2018 and August 17, 2018 and received by Host by August 23, 2018. Each mail-in entry must be mailed separately. No mechanically reproduced entries will be accepted.

During the Sweepstakes Period you may enter only once. Entries generated by script, macro, bot, or other automated means will be disqualified. Any entry information collected from the Sweepstakes shall be used only in a manner consistent with the consent given by entrants at the time of entry. All entries become the property of Sponsors. By entering this Sweepstakes you hereby grant Sponsors permission to utilize your name, address (city and state only), in any related advertising, publicity and/or promotional campaigns as Sponsors may deem appropriate from time to time, all without additional compensation to you. You also waive any right you may have to inspect or approve the finished product or products or the advertising copy or printed matter that may be used in connection therewith.

3. **ELIGIBILITY. NO PURCHASE NECESSARY TO ENTER AND WIN.** The Sweepstakes is open to legal residents of and who currently reside in the 50 United States (including District of Columbia), are 18 years of age or older at time of entry, who have access to the Internet throughout the Sweepstakes. Employees of Sponsors and their respective parent, subsidiaries, affiliates, dealers and their immediate family members (spouse, parents, children and siblings and their respective spouses) are ineligible to enter and win. Void where prohibited by law, regulation and ordinance, and in U.S. possessions and territories. You are not authorized to participate in the Sweepstakes if you are not located within the United States. By participating in this sweepstakes, entrants agree to these Official Rules and Host's Privacy Policy.

4. **WINNER SELECTION, NOTIFICATION AND ACKNOWLEDGEMENT.** Winner(s) will be notified by e-mail and/or by phone within two (2) business days following the applicable random drawing date as listed below. If Host or its designee is unable to contact potential Winner(s) by e-mail or phone (using the contact information provided at the time of entry) and/or if the potential Winner fails to respond to notification within seven (7) days of issuance, the potential Winner will be disqualified and forfeit his or her right to a prize, and an alternate Winner will be selected. Taxes and any fees or costs associated with the prize are the sole responsibility of the Winner(s). Winner(s) agree(s) to allow Sponsors to use his/her name (whether in print publication, online, or other means of communication), without compensation, to notify the public of his/her winning. Winner(s) may be required to sign an Affidavit of Eligibility and Liability and Publicity release indemnifying Sponsors, Twitter, Inc. and Facebook, Inc. and their respective parent companies and affiliates from any and all liability related to the awarded prize. Failure to do so may result in disqualification and award of prize to an alternate winner.

Winner(s) will be selected in a random drawing, by Host or its designee, whose decisions will be final, and announced on or around the following days: Friday, August 24, 2018.

Winners may be identified on Alfred Music's website, Facebook, Google+, and Twitter pages Alfred Music controls.

5. PRIZES AND THEIR VALUE. The following prizes will be awarded to one winner per prize by random drawing:

Grand Prize:

- One (1) Dexibell Keyboard Package (Vivo H1, Bench, Headphones)
Manufacturer's Suggested Retail Price: \$2,499.00
- One (1) Alfred Music Gift Card - \$150.00
- One (1) package of Alfred Music Swag – maximum retail value of \$50.00 (selection of items for this prize is at Alfred's sole discretion)

Second Prize:

- One (1) Alfred Music Gift Card - \$150
- One (1) package of Alfred Music Swag – maximum retail value of \$50.00 (selection of items for this prize is at Alfred's sole discretion)

Third Prize:

- One (1) Alfred Music Gift Card - \$75
- One (1) package of Alfred Music Swag – maximum retail value of \$50.00 (selection of items for this prize is at Alfred's sole discretion)

Once a person is deemed a winner, that person is ineligible to win any further prizes for this Sweepstakes.

No transfer, substitution, or cash equivalent for prize except at Sponsors sole discretion. Any portion of the prize not accepted by Winner will be forfeited, and the Released Parties (as defined below) are not responsible for any inability of the Winner to accept or use the prize (or portion thereof) for any reason. Sponsors are not responsible for lost or misdelivered prizes due to entrant's inaccurate or improper address information. Sponsors are not responsible for lost, stolen or damaged prizes, once received and in the possession of prize winner. Sponsors reserve the right to substitute a prize of equal or greater value if a prize cannot be awarded as described for any reason. The Grand Prize Winner shall sometimes be referred to hereinafter as the "Winner". If the winning entry was made online, the entry will be deemed submitted by the e-mail account holder associated with such entry, as solely determined by Host. Taxes and any fees or costs associated with the prize is the sole responsibility of the Winner. Prize is awarded "as is" with no warranty or guarantee, either express or implied. Winner agrees to look solely to manufacturer for any warranties on the prize awarded.

6. Winner's Affidavit: Winner will be required to sign an Affidavit of Eligibility and Liability/Publicity release, a written version of these Rules and any additional documentation, waivers and releases that may be required (collectively, "Affidavit"). The requirement for a publicity release shall be void where prohibited. The Affidavit will provide that by acceptance of the prize, Winner releases Sponsors and Host from any and all liability for injuries, damages or expenses sustained in connection with the Drawing or with the receipt, ownership or use of the prize. Failure to sign the Affidavit may cause the Winner to forfeit the prize. Failure of the Winner to respond to notification and/or to complete and return the Affidavit within one week after sent to such Winner will be deemed a forfeiture of the prize and an alternate Winner will be selected from the eligible entries

7. General: This Sweepstakes is subject to all applicable federal, state and local laws. If any prize or prize notification is returned as undeliverable, prize will be forfeited and an Alternate Winner will be selected. All federal, state or other tax liabilities (including income tax) arising from this Sweepstakes will be the sole responsibility of Winner. Except where prohibited by law, Winner's entry and acceptance of the prize constitutes permission for the Sponsors to use Winner's name, photograph, likeness, statements, biographical information, voice, and address (city and state) worldwide and in all forms of media, in perpetuity, without further compensation. This Sweepstakes is subject to these Rules. By participating, entrants agree to be bound by

these Rules and waive any right to claim ambiguity in the Sweepstakes or these Rules. Winner and entrants also agree to release, discharge, indemnify and hold harmless the Sponsors and the officers, directors, shareholders, employees and agents of each, from and against any claims, damages or liability due to any injuries, claims, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse of use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes. Any person attempting to defraud or in any way tamper with the Sweepstakes will be ineligible for prizes and may be prosecuted to the full extent of the law. Odds of winning depend upon the number of eligible entries received by Host.

8. Limitations of Liability. If, for any reason, in the opinion of Host, Host is unable to conduct this Sweepstakes as planned due to any suspected or actual evidence of electronic or non-electronic technical failures, such as those caused by a computer virus, hacking, other unauthorized interference, fraud, or any other cause beyond the control of Host which obstructs or otherwise adversely affects the proper administration, reliability, fairness, or integrity of the Sweepstakes, Host reserves the right, at its sole discretion, to disqualify any person found to have interfered or tampered with the Sweepstakes, and if deemed necessary by Host in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and in its sole discretion award the prize from among all eligible, non-suspect entries received as of the action requiring such termination. Any attempt to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is unlawful and subject to legal action by Host, Sponsors, or their designees. Sponsors and Host assume no responsibility for any failure in transmission, however caused, including any omission, interruption, deletion, defect, communications line failure, theft or destruction of information or unauthorized access to entries, their damage or alteration. Host and Sponsors are not responsible for its failure to receive any email or entry due to software failure, technical problems, human error or transmission congestion on the Internet or at any website, or any combination thereof, including any injury or damage to an Entrant's, or any other person's, computer relating to or resulting from participation in this Sweepstakes or downloading of any materials in this Sweepstakes. CAUTION: HOST AND SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER PENALTIES, OR REMEDIES, TO THE FULLEST EXTENT PERMITTED BY LAW, FROM ANY PERSON(S) ATTEMPTING TO DELIBERATELY INTERFERE WITH THE CONDUCT OF THIS SWEEPSTAKES OR TO DAMAGE THE WEBSITE. If a dispute arises over the identity of the person who transmitted an entry associated with an identified email address, the "Authorized Account Holder" of the email address submitted at time of entry will be deemed to be the Entrant. The "Authorized Account Holder" is defined as the natural person assigned to an email address by an internet access provider, online provider or other organization (e.g. business, education institution, etc.) responsible for assigning email addressees for the domain associated with the submitted email address. Any entry sent through the use of an automated sending device will not be accepted and will not be considered a valid entry. Host, Sponsors, any Internet access providers, and their respective parent companies, affiliates, subsidiaries, advertising and promotions agencies, and all of their agents, officers, directors, shareholders, employees, and agents (collectively "Released Parties") disclaim any responsibility for incorrect or inaccurate entry of entry information, human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, inability to access any website or download materials, damage to a user's computer system (hardware & software) due to participation in this Sweepstakes, or late, lost, incomplete, misdirected or mechanically reproduced entries. Released Parties are not responsible for printing or typographic errors in any Sweepstakes or related material or for stolen, lost, late, misdirected, damaged, incomplete, postage due, and/or illegible entries or mail. Entrants agree to hold harmless the Released Parties from and against all claims and damages arising in connection with their participation and/or entry in this Sweepstakes and/or the awarding or use of any prize awarded.

9. Governing Law: Sweepstakes subject to the laws of the United States only. All federal, state and local laws and regulations apply. The Sweepstakes and Official Rules are interpreted by the laws of California, without regard to its conflict of law provisions. In the event that any dispute arises regarding the meaning or interpretation of these Official Rules, participants agree that the dispute shall be resolved by applying the laws of California and that it shall be resolved by and within the courts of that state. The decisions of Sponsors and Host are final in all matters relating to the Official Rules.