

2020 Win Your Wishlist Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Sponsors: By entering the 2020 Win Your Wishlist giveaway ("Sweepstakes") sponsored by Alfred Music and accepting the terms herein, you agree to be bound by the following rules ("Rules"), which constitute a binding agreement between you, on the one hand, and Sponsor on the other. These Rules apply only to this Sweepstakes and not to any other sweepstakes or contest sponsored by Sponsor.

2. How to Enter: You may enter the Sweepstakes during the period beginning at 12:00:00 a.m. Wednesday, July 1, 2020 Pacific Daylight Time ("PDT") and ending at 11:59:59 p.m. PDT Wednesday, September 30, 2020 ("Entry Period"). During the Sweepstakes Period, all Entrants must enter in one of the following ways:

BASIC ONLINE ENTRY: Entrants must create an account on www.alfred.com and create a wishlist ("Entry"). All designated information on the online Sweepstakes entry form must be filled in and submitted in accordance with the on-screen instructions during the Entry Period to be an eligible Basic Online Entry. Entrants must be the registered subscriber of the email account from which the entry is made. Entries must be received during the Sweepstakes Period by Host's servers no later than 11:59:59pm PDT on September 30, 2020, with the following dates applying to the drawing dates throughout the Entry Period:

- All entries received July 1, 2020 12:00:00 a.m. PST through September 30, 2020 11:59:59 p.m. PDT will be eligible for Drawing #1 #2, and #3.
- All entries received August 1, 2020 12:00:00 a.m. PST through September 30, 2020 11:59:59 p.m. PDT will only be eligible for Drawing #2 and #3.
- All entries received September 1, 2020 12:00:00 a.m. PST through September 30, 2020 11:59:59 p.m. PDT will only be eligible for Drawing #3.

Thus, all entries that were not chosen in a given Drawing will be included in the following Drawing throughout the Entry Period.

BASIC MAIL-IN ENTRY: You may enter during the Sweepstakes Period by hand-printing your name, street address, phone number, and email address on a piece of paper which includes all of the required information at <https://www.alfred.com>, and mailing it in an envelope with first-class postage to P.O. Box 10003, Van Nuys, CA 91406-1216 Attn: Customer Service. All basic mail-in entries must be postmarked between July 1, 2020 and received by Host by

September 30, 2020 with your wishlist. Each mail-in entry must be mailed separately. No mechanically reproduced entries will be accepted.

During the Sweepstakes Period you may enter only once. Entries generated by script, macro, bot, or other automated means will be disqualified. Any entry information collected from the Sweepstakes shall be used only in a manner consistent with the consent given by entrants at the time of entry. All entries become the property of Sponsors.

3. Eligibility: You must be a legal resident of the fifty (50) United States, the District of Columbia or Canada. Sweepstakes void in Rhode Island, Puerto Rico, U.S. territories and possessions outside of the U.S., and where prohibited by law. The Sweepstakes and any website pages and advertisements related thereto are intended for viewing only within the United States and Canada. You are not authorized to participate in the Sweepstakes if you are not located within the United States and Canada. Employees and agents of the Sponsor and their respective affiliate, subsidiary, and parent companies, and advertising and promotions agencies and their immediate families (spouses, parents, siblings, children and their spouses) are ineligible to enter or win. All Contest submissions from minors (ie., those under the age of 18 years of age as of May 1, 2020), will be made with the permission and consent of the parent/legal guardian of the performer. When applicable, parent/legal guardian must send all information and complete all applications and agreements.

4. Prizes:

Three (3) Grand Prize Packages: One (1) Grand Prize winner per Drawing will receive -

One (1) shopping credit on Alfred.com for \$250.00 and free shipping regardless of items in the wishlist during the Entry Period.

Approximate retail value of grand prize: \$250.00

The \$250 shopping credit will be given to the Winner in the form of a one-time use coupon code to be used on <https://www.alfred.com/>. Except for otherwise provided herein, the \$250 shopping credit only applies to the products on https://www.alfred.com. The value of any products which exceed the \$250 shopping credit will need to be paid for by the Winner. The \$250 shopping credit does not apply to shipping costs. The shipping address and the address on the affidavit must be the same address. No transfer, substitution, or cash equivalent for prize except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value if a prize cannot be awarded as described for any reason. The Grand Prize Winner shall sometimes be referred to hereinafter as the "Winner". If the winning entry was made online, the entry will be deemed submitted by the e-mail account holder associated with such entry, as solely determined by Sponsors. Taxes and any fees or costs associated with the prize is the sole responsibility of the Winner. Prize is awarded "as is" with no warranty or guarantee, either express or implied. Winner agrees to look solely to manufacturer for any warranties on the prize awarded. Once someone is Winner they are not eligible for any future drawings in this Sweepstakes.

5. Drawing and Notification:

Winner will be notified by e-mail and/or by phone within two (2) business days following the applicable random drawing date as listed below. If Sponsor or its designee is unable to contact potential Winner by e-mail or phone (using the contact information provided at the time of entry) and/or if the potential Winner fails to respond to notification within seven (7) days of issuance, the potential Winner will be disqualified and forfeit his or her right to a prize, and an alternate Winner will be selected. Taxes and any fees or costs associated with the prize are the sole responsibility of the Winner. Winner agrees to allow Sponsors to use his/her name (whether in print publication, online, or other means of communication), without compensation, to notify the public of his/her winning. Winner may be required to sign an Affidavit of Eligibility and Liability and Publicity release indemnifying Alfred Music, respective parent companies and affiliates from any and all liability related to the awarded prize. Failure to do so may result in disqualification and award of prize to an alternate winner. Winners will be selected in a random drawing, by Sponsor or its designee, whose decisions will be final, and announced on or around the following days:

Drawing #1: For entries made 12:00:00am PDT on July 1, 2020 through 11:59:59pm PST July 31, 2020 the random drawing will occur on or around Monday, August 3, 2020

Drawing #2: For entries made 12:00:00am PDT on July 1, 2020 through 11:59:59pm PDT August 31, 2020 the random drawing will occur on or around September 1, 2020.

Drawing #3: For entries made 12:00:00am PDT on July 1, 2020 through 11:59:59pm PDT September 30, 2020 the random drawing will occur on or around October 1, 2020.

Winners may be identified on Sponsor's websites and social media sites (ie., Facebook, and Twitter pages) which Sponsor(s) control.

If Sponsors or their designee are unable to contact potential Winner by e-mail or phone (using the contact information provided at the time of entry) and/or if the potential Winner fails to respond to notification within two (2) business days of issuance, the potential Winner will be disqualified and forfeit his or her right to a prize, and an alternate Winner will be selected.

6. Winner's Affidavit:

Winner will be required to sign an Affidavit of Eligibility and Liability/Publicity release, a written version of these Rules and any additional documentation, waivers and releases that may be required (collectively, "Affidavit"). The requirement for a publicity release shall be void where prohibited. The Affidavit will provide that by acceptance of the prize, Winner releases Sponsor from any and all liability for injuries, damages or expenses sustained in connection with the Drawing or with the receipt, ownership or use of the prize. Failure to sign the Affidavit may cause the Winner to forfeit the prize. Failure of the Winner to respond to notification and/or to complete and return the Affidavit within one week after sent to such Winner will be deemed a forfeiture of the prize and an alternate Winner will be selected from the eligible entries.

7. General: This Sweepstakes is subject to all applicable federal, state and local laws. If any prize or prize notification is returned as undeliverable, prize will be forfeited and an Alternate Winner will be selected. All federal, state or other tax liabilities (including income tax) arising from this Sweepstakes will be the sole responsibility of Winner. Except where prohibited by law, Winner's entry and acceptance of the prize constitutes permission for the Sponsors to use Winner's name, photograph, likeness, statements, biographical information, voice, and address (city and state) worldwide and in all forms of media, in perpetuity, without further compensation. You also waive any right you may have to inspect or approve the finished product or products or the advertising copy or printed matter that may be used in connection therewith. This Sweepstakes is subject to these Rules. By participating, entrants agree to be bound by these Rules and waive any right to claim ambiguity in the Sweepstakes or these Rules. Winner and entrants also agree to release, discharge, indemnify and hold harmless the Sponsors and the officers, directors, shareholders, employees and agents of each, from and against any claims, damages or liability due to any injuries, claims, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse of use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes. Any person attempting to defraud or in any way tamper with the Sweepstakes will be ineligible for prizes and may be prosecuted to the full extent of the law. Odds of winning depend upon the number of eligible entries received by Sponsors.

8. Limitations of Liability: Sponsor, any Internet access providers, and their respective parent companies, affiliates, subsidiaries, advertising and promotions agencies, and all of their agents, officers, directors, shareholders, employees, and agents (collectively "Released Parties") disclaim any responsibility for incorrect or inaccurate entry of entry information, human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, inability to access any website or download materials, damage to a user's computer system (hardware & software) due to participation in this Sweepstakes, or late, lost, incomplete, misdirected or mechanically reproduced entries. If in the opinion of Sponsor, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of this Sweepstakes, or if technical difficulties compromise the integrity of this Sweepstakes, Sponsor reserve the right to terminate this Sweepstakes, and award the prize from among all eligible, non-suspect entries received as of the action requiring such termination. Any attempt to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is unlawful and subject to legal action by Sponsor or their designees. Entrants agree to hold harmless the Released Parties from and against all claims and damages arising in connection with their participation and/or entry in this Sweepstakes and/or the awarding or use of any prize awarded.

9. Governing Law: Sweepstakes subject to the laws of the United States only. All federal, state and local laws and regulations apply. The Sweepstakes and Official Rules are interpreted by the laws of California, without regard to its conflict of law provisions.